

Corporate Sponsorships at the County Theater

The County Theater is a unique venue for movies and filmmaker events and is central to the community as a gathering space. The theater, which has programming 364 days of the year, had an attendance of over 90,000 people in 2009.

A sponsorship with the theater establishes an association with a stable community fixture. Your investment in the County Theater yields a range of marketing benefits.

- 90,000 + targeted patrons annually.

- Your message on the “Silver Screen” delivered with the latest in digital technology.

- Slides are effective, affordable & versatile. Your slide can be updated on a regular basis to publicize events, promotions etc.

- Sponsorships of the County Theater also include a link on the website and a listing on the poster in front of the theater. Depending on the level of sponsorship, benefits may also include free passes and business memberships.

If you are interested in supporting the County as a sponsor, please contact Pam McCloskey at 215-348-1878 ext. 112 or email PMcCloskey@renewtheaters.org.

About the County Theater

The County Theater, a fine product of late art-deco style, was built in 1938 and thrived in the 40s, 50s and 60s. By the 70s, due to the popularity of TV and multiplexes, the theater went into a downward spiral.

In late 1992, the theater was leased by Closely Watched Films, a local film society that had been showing art films in Doylestown since 1982. The theater officially reopened on February 5, 1993 as a nonprofit community-based organization. Success was immediate and overwhelming. Today there are over 4,000 members and the theater has benefitted by renovations to the building as well as projection equipment upgrades.

WHERE OUR PATRONS LIVE

Doylestown	27%	Bethlehem	3%
New Hope	7%	Ambler	3%
Newtown	6%	Warrington	2%
Philadelphia	6%	Pipersville	2%
Yardley/Morrisville	5%	Mercer County, NJ	2%
Chalfont	4%	Quakertown	2%
Easton	4%	Perkasie	2%
Lambertville	3%	North Wales	2%
Warminster	3%	Norristown	2%
Glenside	3%	Huntingdon Valley	2%
Lansdale	3%	Elkins Park	2%
Jenkintown	3%	Allentown	2%

Some Demographic Information

Monthly attendance averages 7, 500

Ages 40 plus

Mid to High Household Incomes

Active Members: 4,000 +

20 E. State St.

Doylestown, PA

215-345-6789

www.CountyTheater.org

The official registration and financial information of County Theater, Inc. may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.

COUNTY THEATER Business Sponsorships



RATES

PREVIEWS BOOKLETS



The Previews is a 16-page, full-color booklet that contains information on upcoming Main Attractions, filmmaker events and film series. 10,000 copies are printed quarterly and mailed directly to our members.

Previews Business Listing \$150/issue

You provide us with a 150-character description of your business or service, which may include address, phone number, website and hours of operation.

FULL COLOR ADS

1/2 PAGE AD	\$475/issue
1/2 PAGE AD - 6 months (2 issues - 6 months)	\$425/issue \$850 total 10% discount
1/2 PAGE AD - 9 months (3 issues - 9 months)	\$400/issue \$1,200 total 15% discount
1/2 PAGE AD - 12 months (4 issues - 12 months)	\$355/issue \$1,420 total 25% discount
FULL PAGE AD	\$1,500 (Premium Package) Ask for more details!

Provide a camera-ready tiff or pdf file at 300 dpi or we can create your ad from the text and images you provide. Half-Page size is 7.375" x 4.875".

ON-SCREEN

- The slide show runs for 21 minutes before each movie starts in both auditoriums.
- In that time, your slide comes up every 7 minutes and stays on the screen for 12 seconds.
- Slides are digitally projected.
- Artwork can be designed in PowerPoint or if another program is used the size is 10" w x 6" h.
- You may email the camera ready, 300dpi artwork (jpeg or pdf) or we can help create your slide.



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ON-SCREEN SLIDES

12 seconds every 7 minutes

MONTHLY COST	\$425/month
3 - MONTH PACKAGE	\$380/month \$1,140 total 10% discount
6 - MONTH PACKAGE	\$360/month \$2,160 total 15% discount
12 - MONTH PACKAGE	\$315/month \$3,780 total 25% discount



FULL MOTION VIDEO 15 seconds every 7 minutes

MONTHLY COST	\$600/month
3 - MONTH PACKAGE	\$540/month \$1,620 total 10% discount
6 - MONTH PACKAGE	\$510/month \$3,060 total 15% discount
12 - MONTH PACKAGE	\$450/month \$5,400 total 25% discount

VALUE-PACK (Slides & Flyers)

12-Month Value Pack

Combine 12 months of Slides with 12 months of Flyers (includes listing on map page plus full color 1/2 page ad in 4 issues). Receives an additional 10% discount.

4 Previews listings	\$ 600
4 half page ads	1,420
12 months slides	<u>3,780</u>
TOTAL (w/ 10% disc)	5,220

ADDED BENEFITS

Your business name and website link will be added to the County Theater website, which receives 26,000 hits monthly.

Your business will also be listed on the poster in front of the theater.

Depending on the length of contract, you will receive free passes and a business membership.

For additional information call 215-348-1878 ext 112.